

Suicide Prevention Grants 2022/2023 – Gateshead, Newcastle, North Tyneside, Northumberland, South Tyneside, and Sunderland

Tips on making your application

The Suicide Prevention Grants 2022/23 pot is expected to receive more applications than it can fund, with decision-making needing to carefully assess which projects show a greater strategic fit and impact than others.

To provide a consistent and equitable approach we cannot give individual guidance on your application. However, this document aims to give potential applicants further information about what the fund will be looking for and how you may structure your project, to increase your chances of success.

Key criteria

By way of a reminder applicants should note that we are looking for locality or multiple locality-based initiatives that maximise impact and work at scale. This fund will support a small number of larger projects, so the scale of your impact, be it the number of people or specific targeted community of interest you aim to reach will be taken into consideration when scoring applications.

Tips

- Read all the information in our Guidance and Application document carefully. Applications will be scored against the ‘developing safer communities’ priorities, plus the aims, objectives and desired outcomes, listed on pages 2 & 3 of the document.
- Check that your project and organisation are eligible to make an application before doing so – see page 3 of our Guidance and Application document.
- Ensure your application proposal contains all the information we request on pages 4 & 5 of our Guidance and Application document.
- Any proposals we receive that are ineligible or don’t contain the information requested will be rejected without being assessed.
- Be very clear and specific about how your project will meet our aims, objectives and desired outcomes in your application, including details about how the work you will do will have an impact. For example, are you targeting a high-risk group? If so, who are they, how do you know they are high risk, and how will your project make a difference to them.
- Know your target group and use your local knowledge – previous successful applications clearly identified the need for their project as it was within a group they already work with, so the need was well understood. You must articulate this well within your application.
- Identify your local stakeholders and think about how you could collaborate to engage participants and maximise the impact of your work.
- Be clear about what you will do – as well as knowing the reasons for your work and the outputs and outcomes you will be aiming for, you will need to describe exactly what you will do, when, who with, how and why.
- Sustainability and legacy – think about what lasting effect could your project have or any products they could leave behind for future use, for example films, books or community resources?
- Your budget – please give us a realistically costed and clearly explained budget. Ensure you break the budget down appropriately – for example, don’t give a single cost for ‘support group’, but include what activities this includes and how much they will cost.

- Ineligible costs – whilst you can include direct expenditure, such as project costs and sessional fees, please remember that this fund doesn't cover existing overhead or staff costs.

What we are looking for

As well as meeting the aims, objectives and desired outcomes of the fund, we are encouraging proposals which are:

- From **partnerships** or **collaborations** within the voluntary and community sector
- **Place-based** or span more than one target area
- From **non-mental health organisations** or those who are **new to this field of work**
- **Innovative**
- **Support an identified need**

FAQ's

Do I need to meet all the aims, objectives, and desired outcomes?

No – but we want applications which clearly show *which* of our aims, objectives and desired outcomes they do meet, with clear descriptions of how the project and its activities will contribute. If your project is addressing one aim/objective/desired outcome, then be clear about what, why and how you will do so.

Does my project need to be new, or can I seek funding for existing projects, to continue or enhance them?

This scheme isn't designed to just continue the funding of ongoing work. Projects which show innovation or are instigating new collaborations, new ways of working or reaching those in need, or bring in extra services/organisations into suicide prevention work, will be prioritised. Existing projects that can demonstrate how they wish to build on their current work with new developments, growth or bring new partnerships on board will be eligible for funding.

I would like to apply, but my organisation doesn't work within Mental Health – am I eligible?

Yes, in fact we are encouraging proposals from non-mental health organisations.

I am doing XXXX work with XXXX community/age range – would this make a successful application?

We're sorry that we can't give individual advice about project ideas and are unable to give you any indication as to the likelihood of success for your application in advance. No matter how interesting and valuable your work, we have a finite pot of money to allocate so your chances of success are dependent on the number and quality of all applications we receive.

What does 'place-based' mean?

In this sense we are referring to each Local authority area as a Place. Place-based initiatives should demonstrate involvement of local stakeholders and articulate how it links with local priorities in programme design and implementation.

What is a collaboration?

Collaboration is when individuals or organisations work together for a common purpose or goal.

What does it mean to work 'at-scale'?

Scalability is a characteristic of a system, model or service that describes its capability to cope and perform with increased volume or expanding workload. Working at scale means finding new ways of working that will enable you to meet increasing challenges and demands, often through wider collaborations or through new ways of thinking/planning.

For more information about working in collaboration and 'at-scale' within the health sector, take a look at this document: <https://www.england.nhs.uk/wp-content/uploads/2021/06/B0754-working-together-at-scale-guidance-on-provider-collaboratives.pdf>